

## INVOICE



**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**Main: (860)728-3333**  
**Billing: (404)325-4646**

Invoice #	Invoice Date	Invoice Month	Invoice Period
498258-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WFSB	House - National	House-National	National

Billing Address:

Message & Media Inc  
 Attention: Accounts Payable  
 100 Albany Street, Suite 200B  
 New Brunswick, NJ 08901  
 USA

Send Payment To:

**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

Advertiser	Product	Estimate Number
Friends Of Chris Murphy	October 22 - October 28, 2	

Flight Dates	Order #	Alt Order #
10/22/12 - 10/28/12	498258	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/22/12	10/26/12	430A EYEWITNESS NEWS	430A-5A	MTWTF--	:30	5	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 5 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB M 10/22/12 4:38 AM 430A EYEWITNESS NEWS 430-5A :30 CMT122H \$325.00 NM 1 WFSB Tu 10/23/12 4:29 AM 430A EYEWITNESS NEWS 430-5A :30 CMT122H \$325.00 NM 4 WFSB W 10/24/12 4:39 AM 430A EYEWITNESS NEWS 430-5A :30 CMT126H \$325.00 NM 5 WFSB Th 10/25/12 4:51 AM 430A EYEWITNESS NEWS 430-5A :30 CMT126H \$325.00 NM 2 WFSB F 10/26/12 4:52 AM 430A EYEWITNESS NEWS 430-5A :30 CMT126H \$325.00 NM									
2	10/22/12	10/26/12	Eyewitness News	5am - 5:30am	MTWTF--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/22/12 5:06 AM Eyewitness News 5am - 5:30am :30 CMT123H \$500.00 NM 3 WFSB Tu 10/23/12 5:10 AM Eyewitness News 5am - 5:30am :30 CMT123H \$500.00 NM 4 WFSB W 10/24/12 5:00 AM Eyewitness News 5am - 5:30am :30 CMT125H \$500.00 NM 2 WFSB Th 10/25/12 5:21 AM Eyewitness News 5am - 5:30am :30 CMT125H \$500.00 NM 5 WFSB F 10/26/12 5:11 AM Eyewitness News 5am - 5:30am :30 CMT125H \$500.00 NM									
3	10/22/12	10/26/12	Eyewitness News	5:30a - 6am	MTWTF--	:30	5	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 5 \$800.00									
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4	10/22/12	10/26/12	Eyewitness News	6am - 6:30am	MTWTF--	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 5 \$1,200.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.  
 Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

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1	WFSB	Sa	10/27/12	6:37 AM	Eyewitness News Weekend	6am - 7am	:30	CMT126H	\$375.00	NM																																																																																																														
8	10/27/12	10/27/12	7a-9a Sat. Eyewitness News	7am-9am	-----S-	:30	3	\$500.00	NM																																																																																																															
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-----S-</td><td>3</td><td>\$500.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WFSB</td><td>Sa</td><td>10/27/12</td><td>7:25 AM</td><td>7a-9a Sat. Eyewitness News</td><td>7am-9am</td><td>:30</td><td>CMT125H</td><td>\$500.00</td><td>NM</td></tr><tr><td>3</td><td>WFSB</td><td>Sa</td><td>10/27/12</td><td>8:14 AM</td><td>7a-9a Sat. Eyewitness News</td><td>7am-9am</td><td>:30</td><td>CMT126H</td><td>\$500.00</td><td>NM</td></tr><tr><td>1</td><td>WFSB</td><td>Sa</td><td>10/27/12</td><td>8:44 AM</td><td>7a-9a Sat. Eyewitness News</td><td>7am-9am</td><td>:30</td><td>CMT125H</td><td>\$500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	-----S-	3	\$500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WFSB	Sa	10/27/12	7:25 AM	7a-9a Sat. Eyewitness News	7am-9am	:30	CMT125H	\$500.00	NM	3	WFSB	Sa	10/27/12	8:14 AM	7a-9a Sat. Eyewitness News	7am-9am	:30	CMT126H	\$500.00	NM	1	WFSB	Sa	10/27/12	8:44 AM	7a-9a Sat. Eyewitness News	7am-9am	:30	CMT125H	\$500.00	NM																																																							
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1	WFSB	Sa	10/27/12	8:44 AM	7a-9a Sat. Eyewitness News	7am-9am	:30	CMT125H	\$500.00	NM																																																																																																														
9	10/28/12	10/28/12	Eyewitness News Weekend	6am - 7am	-----S	:30	1	\$375.00	NM																																																																																																															
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## INVOICE



Send Payment To:

**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

Invoice #	Invoice Date	Invoice Month	Invoice Period
498258-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser		Product	Estimate Number
Friends Of Chris Murphy		October 22 - October 28, 2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/28/12	10/28/12	Eyewitness News Weekend	6am - 7am	-----S	:30	1	\$375.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 10/28/12 6:24 AM Eyewitness News Weekend 6am - 7am :30 CMT126H \$375.00 NM									
10	10/28/12	10/28/12	7a-9a Sun Eyewitness News	7am-9am	-----S	:30	2	\$500.00	NM
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS -----S Spots/Week 2 Rate \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 10/28/12 7:37 AM 7a-9a Sun Eyewitness News 7am-9am :30 CMT125H \$500.00 NM 2 WFSB Su 10/28/12 8:09 AM 7a-9a Sun Eyewitness News 7am-9am :30 CMT126H \$500.00 NM									
11	10/28/12	10/28/12	CBS Sunday Morning	9:00am - 10:30am	-----S	:30	2	\$1,100.00	NM
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS -----S Spots/Week 2 Rate \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 10/28/12 9:46 AM CBS Sunday Morning 9:00am - 10:30am :30 CMT126H \$1,100.00 NM 2 WFSB Su 10/28/12 9:56 AM CBS Sunday Morning 9:00am - 10:30am :30 CMT125H \$1,100.00 NM									
12	10/28/12	10/28/12	Face the Nation/ Face the State	10:30am - 11:30am	-----S	:30	2	\$400.00	NM
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS -----S Spots/Week 2 Rate \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 10/28/12 11:10 AM Face the Nation/ Face the State 10:30am - 11:30am :30 CMT126H \$400.00 NM 2 WFSB Su 10/28/12 11:23 AM Face the Nation/ Face the State 10:30am - 11:30am :30 CMT125H \$400.00 NM									
13	10/22/12	10/26/12	9am-10am	9am - 10am	MTWTF--	:30	5	\$200.00	NM
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTF-- Spots/Week 5 Rate \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WFSB M 10/22/12 9:34 AM 9am-10am 9am - 10am :30 CMT123H \$200.00 NM 2 WFSB Tu 10/23/12 9:30 AM 9am-10am 9am - 10am :30 CMT123H \$200.00 NM 3 WFSB W 10/24/12 9:34 AM 9am-10am 9am - 10am :30 CMT125H \$200.00 NM 5 WFSB Th 10/25/12 9:48 AM 9am-10am 9am - 10am :30 CMT126H \$200.00 NM 1 WFSB F 10/26/12 9:42 AM 9am-10am 9am - 10am :30 CMT125H \$200.00 NM									
14	10/22/12	10/26/12	10am-11am	10am - 11am	MTWTF--	:30	5	\$175.00	NM
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTF-- Spots/Week 5 Rate \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/22/12 10am-11am 10am - 11am :00 \$175.00 NM See MG 14.6 2 WFSB Tu 10/23/12 10:58 AM 10am-11am 10am - 11am :30 CMT122H \$175.00 NM 3 WFSB W 10/24/12 10am-11am 10am - 11am :00 \$175.00 NM Credited 6 WFSB Th 10/25/12 10:28 AM 10am-11am 10am - 11am :30 CMT126H \$450.00 NM MG for 14.1 10/22 5 WFSB Th 10/25/12 10:58 AM 10am-11am 10am - 11am :30 CMT125H \$175.00 NM 4 WFSB F 10/26/12 10:59 AM 10am-11am 10am - 11am :30 CMT126H \$175.00 NM									
15	10/22/12	10/26/12	11a-12p Price is Right	11am - 12pm	MTWTF--	:30	5	\$750.00	NM
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTF-- Spots/Week 5 Rate \$750.00									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
498258-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser		Product	Estimate Number
Friends Of Chris Murphy		October 22 - October 28, 2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	10/22/12	10/26/12	11a-12p Price is Right	11am - 12pm	MTWTF--	:30	5	\$750.00	NM
10/22/12 10/28/12 MTWTF-- 5 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB M 10/22/12 11a-12p Price is Right 11am - 12pm :00 \$750.00 NM See MG 15.6 6 WFSB M 10/22/12 11:12 PM Eyewitness News 11PM - 11:35PM :30 CMT123H \$750.00 NM MG for 15.3 10/22 4 WFSB Tu 10/23/12 11:29 AM 11a-12p Price is Right 11am - 12pm :30 CMT123H \$750.00 NM 1 WFSB W 10/24/12 10:59 AM 11a-12p Price is Right 11am - 12pm :30 CMT126H \$750.00 NM 5 WFSB Th 10/25/12 11:28 AM 11a-12p Price is Right 11am - 12pm :30 CMT126H \$750.00 NM 2 WFSB F 10/26/12 11:30 AM 11a-12p Price is Right 11am - 12pm :30 CMT125H \$750.00 NM									
16	10/22/12	10/26/12	Eyewitness News	12pm - 12:30PM	MTWTF--	:30	5	\$325.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 MTWTF-- 5 \$325.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/22/12 12:28 PM Eyewitness News 12pm - 12:30PM :30 CMT122H \$325.00 NM 3 WFSB Tu 10/23/12 12:14 PM Eyewitness News 12pm - 12:30PM :30 CMT122H \$325.00 NM 4 WFSB W 10/24/12 12:22 PM Eyewitness News 12pm - 12:30PM :30 CMT125H \$325.00 NM 5 WFSB Th 10/25/12 12:13 PM Eyewitness News 12pm - 12:30PM :30 CMT125H \$325.00 NM 2 WFSB F 10/26/12 12:28 PM Eyewitness News 12pm - 12:30PM :30 CMT126H \$325.00 NM									
17	10/22/12	10/26/12	M-F CBS Soaps	1230-2p	MTWTF--	:30	5	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 MTWTF-- 5 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/22/12 12:56 PM M-F CBS Soaps 1230-2p :30 CMT123H \$300.00 NM 2 WFSB Tu 10/23/12 12:59 PM M-F CBS Soaps 1230-2p :30 CMT123H \$300.00 NM 3 WFSB W 10/24/12 1:59 PM M-F CBS Soaps 1230-2p :30 CMT126H \$300.00 NM 4 WFSB Th 10/25/12 12:55 PM M-F CBS Soaps 1230-2p :30 CMT126H \$300.00 NM 5 WFSB F 10/26/12 1:59 PM M-F CBS Soaps 1230-2p :30 CMT126H \$300.00 NM									
18	10/22/12	10/26/12	M-F The Talk	2-3p	MTWTF--	:30	5	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 MTWTF-- 5 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB M 10/22/12 2:59 PM M-F The Talk 2-3p :30 CMT122H \$200.00 NM 5 WFSB Tu 10/23/12 1:59 PM M-F The Talk 2-3p :30 CMT122H \$200.00 NM 4 WFSB W 10/24/12 2:59 PM M-F The Talk 2-3p :30 CMT126H \$200.00 NM 1 WFSB Th 10/25/12 2:59 PM M-F The Talk 2-3p :30 CMT126H \$200.00 NM 2 WFSB F 10/26/12 2:59 PM M-F The Talk 2-3p :30 CMT125H \$200.00 NM									
19	10/22/12	10/26/12	3pm-4pm Syndication	2:58pm-4pm	MTWTF--	:30	5	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 MTWTF-- 5 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WFSB M 10/22/12 3:59 PM 3pm-4pm Syndication 2:58pm-4pm :30 CMT123H \$200.00 NM 1 WFSB Tu 10/23/12 3:58 PM 3pm-4pm Syndication 2:58pm-4pm :30 CMT123H \$200.00 NM 2 WFSB W 10/24/12 3:25 PM 3pm-4pm Syndication 2:58pm-4pm :30 CMT125H \$200.00 NM 3 WFSB Th 10/25/12 3:52 PM 3pm-4pm Syndication 2:58pm-4pm :30 CMT125H \$200.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number
Friends Of Chris Murphy	October 22 - October 28, 2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																														
19	10/22/12	10/26/12	3pm-4pm Syndication	2:58pm-4pm	MTWTF--	:30	5	\$200.00	NM																																																																														
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5	WFSB	M	10/22/12	5:27 PM	Eyewitness News	5pm - 5:30pm	:30	CMT123H	\$1,800.00	NM																																																																													
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4	WFSB	W	10/24/12	5:28 PM	Eyewitness News	5pm - 5:30pm	:30	CMT125H	\$1,800.00	NM																																																																													
1	WFSB	Th	10/25/12	5:22 PM	Eyewitness News	5pm - 5:30pm	:30	CMT125H	\$1,800.00	NM																																																																													
3	WFSB	F	10/26/12	5:27 PM	Eyewitness News	5pm - 5:30pm	:30	CMT126H	\$1,800.00	NM																																																																													
22	10/22/12	10/26/12	Eyewitness News	5:30pm - 6pm	MTWTF--	:30	5	\$1,800.00	NM																																																																														
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

## INVOICE



Send Payment To:

**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

Invoice #	Invoice Date	Invoice Month	Invoice Period
498258-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Friends Of Chrts Murphy	October 22 - October 28, 2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																										
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

## INVOICE



Send Payment To:

**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

Invoice #	Invoice Date	Invoice Month	Invoice Period
498258-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Frinds Of Chris Murphy	October 22 - October 28, 2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
28	10/22/12	10/28/12	Eyewitness News	11PM - 11:35PM	MTWTFSS	:30	6	\$750.00	NM																																		
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	10/22/12	10/28/12	---T---	1	\$7,000.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WFSB	Th	10/25/12	9:50 PM	Person of Interest	9pm - 10pm	:30	CMT125H	\$7,000.00	NM																																	
35	10/26/12	10/26/12	CSI:NY	8pm - 9pm	----F--	:30	1	\$1,600.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>----F--</td><td>1</td><td>\$1,600.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WFSB</td><td>F</td><td>10/26/12</td><td>8:48 PM</td><td>CSI:NY</td><td>8pm - 9pm</td><td>:30</td><td>CMT126H</td><td>\$1,600.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	----F--	1	\$1,600.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	F	10/26/12	8:48 PM	CSI:NY	8pm - 9pm	:30	CMT126H	\$1,600.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WFSB	F	10/26/12	8:48 PM	CSI:NY	8pm - 9pm	:30	CMT126H	\$1,600.00	NM																																	
36	10/27/12	10/27/12	48 Hours	10pm - 11pm	-----S-	:30	1	\$1,200.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/22/12	10/28/12	-----S-	1	\$1,200.00																																						

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## INVOICE



Send Payment To:

**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

Invoice #	Invoice Date	Invoice Month	Invoice Period
498258-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Friends Of Chris Murphy	October 22 - October 28, 2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
36	10/27/12	10/27/12	48 Hours	10pm - 11pm	-----S-	:30	1	\$1,200.00	NM																																													
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WFSB</td><td>Sa</td><td>10/27/12</td><td>10:30 PM</td><td>48 Hours</td><td>10pm - 11pm</td><td>:30</td><td>CMT126H</td><td>\$1,200.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	Sa	10/27/12	10:30 PM	48 Hours	10pm - 11pm	:30	CMT126H	\$1,200.00	NM																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WFSB	Sa	10/27/12	10:30 PM	48 Hours	10pm - 11pm	:30	CMT126H	\$1,200.00	NM																																												
37	10/28/12	10/28/12	60 Minutes	7pm - 8pm	-----S	:30	1	\$4,000.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-----S</td><td>1</td><td>\$4,000.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WFSB</td><td>Su</td><td>10/28/12</td><td>6:59 PM</td><td>60 Minutes</td><td>7pm - 8pm</td><td>:30</td><td>CMT125H</td><td>\$4,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	-----S	1	\$4,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	Su	10/28/12	6:59 PM	60 Minutes	7pm - 8pm	:30	CMT125H	\$4,000.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/22/12	10/28/12	-----S	1	\$4,000.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WFSB	Su	10/28/12	6:59 PM	60 Minutes	7pm - 8pm	:30	CMT125H	\$4,000.00	NM																																												
38	10/28/12	10/28/12	Good Wife	9pm - 10pm	-----S	:30	1	\$3,100.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-----S</td><td>1</td><td>\$3,100.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WFSB</td><td>Su</td><td>10/28/12</td><td>9:51 PM</td><td>Good Wife</td><td>9pm - 10pm</td><td>:30</td><td>CMT126H</td><td>\$3,100.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	-----S	1	\$3,100.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	Su	10/28/12	9:51 PM	Good Wife	9pm - 10pm	:30	CMT126H	\$3,100.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/22/12	10/28/12	-----S	1	\$3,100.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WFSB	Su	10/28/12	9:51 PM	Good Wife	9pm - 10pm	:30	CMT126H	\$3,100.00	NM																																												
39	10/22/12	10/22/12	National Debates	9pm-11pm	M-----	:30	1	\$6,500.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>M-----</td><td>1</td><td>\$6,500.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WFSB</td><td>M</td><td>10/22/12</td><td>10:58 PM</td><td>National Debates</td><td>9pm-11pm</td><td>:30</td><td>CMT122H</td><td>\$6,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	M-----	1	\$6,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	M	10/22/12	10:58 PM	National Debates	9pm-11pm	:30	CMT122H	\$6,500.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/22/12	10/28/12	M-----	1	\$6,500.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WFSB	M	10/22/12	10:58 PM	National Debates	9pm-11pm	:30	CMT122H	\$6,500.00	NM																																												
40	10/22/12	10/26/12	4p-5p Dr. Oz	4pm-5pm	MTWTF--	:30	1	\$400.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>MTWTF--</td><td>1</td><td>\$400.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WFSB</td><td>Tu</td><td>10/23/12</td><td>4:54 PM</td><td>4p-5p Dr. Oz</td><td>4pm-5pm</td><td>:30</td><td>CMT123H</td><td>\$400.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	MTWTF--	1	\$400.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	Tu	10/23/12	4:54 PM	4p-5p Dr. Oz	4pm-5pm	:30	CMT123H	\$400.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/22/12	10/28/12	MTWTF--	1	\$400.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WFSB	Tu	10/23/12	4:54 PM	4p-5p Dr. Oz	4pm-5pm	:30	CMT123H	\$400.00	NM																																												
41	10/24/12	10/26/12	CBS: THE EARLY SHOW	7am - 9am	--WTF--	:30	2	\$300.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>--WTF--</td><td>2</td><td>\$300.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WFSB</td><td>W</td><td>10/24/12</td><td>8:29 AM</td><td>CBS: THE EARLY SHOW</td><td>7am - 9am</td><td>:30</td><td>CMT126H</td><td>\$300.00</td><td>NM</td></tr><tr><td>2</td><td>WFSB</td><td>Th</td><td>10/25/12</td><td>8:54 AM</td><td>CBS: THE EARLY SHOW</td><td>7am - 9am</td><td>:30</td><td>CMT125H</td><td>\$300.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	--WTF--	2	\$300.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	W	10/24/12	8:29 AM	CBS: THE EARLY SHOW	7am - 9am	:30	CMT126H	\$300.00	NM	2	WFSB	Th	10/25/12	8:54 AM	CBS: THE EARLY SHOW	7am - 9am	:30	CMT125H	\$300.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/22/12	10/28/12	--WTF--	2	\$300.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WFSB	W	10/24/12	8:29 AM	CBS: THE EARLY SHOW	7am - 9am	:30	CMT126H	\$300.00	NM																																												
2	WFSB	Th	10/25/12	8:54 AM	CBS: THE EARLY SHOW	7am - 9am	:30	CMT125H	\$300.00	NM																																												
42	10/27/12	10/27/12	NCAA Football Reg. Seas	11:00am - 7:00pm	-----S-	:30	2	\$500.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-----S-</td><td>2</td><td>\$500.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WFSB</td><td>Sa</td><td>10/27/12</td><td>4:30 PM</td><td>NCAA Football Reg. Season</td><td>11:00am - 7:00pm</td><td>:30</td><td>CMT126H</td><td>\$500.00</td><td>NM</td></tr><tr><td>2</td><td>WFSB</td><td>Sa</td><td>10/27/12</td><td>6:33 PM</td><td>NCAA Football Reg. Season</td><td>11:00am - 7:00pm</td><td>:30</td><td>CMT125H</td><td>\$500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	-----S-	2	\$500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	Sa	10/27/12	4:30 PM	NCAA Football Reg. Season	11:00am - 7:00pm	:30	CMT126H	\$500.00	NM	2	WFSB	Sa	10/27/12	6:33 PM	NCAA Football Reg. Season	11:00am - 7:00pm	:30	CMT125H	\$500.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/22/12	10/28/12	-----S-	2	\$500.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WFSB	Sa	10/27/12	4:30 PM	NCAA Football Reg. Season	11:00am - 7:00pm	:30	CMT126H	\$500.00	NM																																												
2	WFSB	Sa	10/27/12	6:33 PM	NCAA Football Reg. Season	11:00am - 7:00pm	:30	CMT125H	\$500.00	NM																																												
43	10/28/12	10/28/12	60 Minutes	7pm - 8pm	-----S	:30	1	\$9,000.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-----S</td><td>1</td><td>\$9,000.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WFSB</td><td>Su</td><td>10/28/12</td><td>7:39 PM</td><td>60 Minutes</td><td>7pm - 8pm</td><td>:30</td><td>CMT126H</td><td>\$9,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	-----S	1	\$9,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	Su	10/28/12	7:39 PM	60 Minutes	7pm - 8pm	:30	CMT126H	\$9,000.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/22/12	10/28/12	-----S	1	\$9,000.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WFSB	Su	10/28/12	7:39 PM	60 Minutes	7pm - 8pm	:30	CMT126H	\$9,000.00	NM																																												
44	10/28/12	10/28/12	Patriots Football	1:00pm - 7:00pm	-----S	:30	1	\$8,500.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																							
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## INVOICE



Send Payment To:

WFSB  
BOX 13034  
Newark, NJ 07188-0034

wfsb.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
498258-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Friends Of Chris Murphy	October 22 - October 28, 2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
44	10/28/12	10/28/12	Patriots Football	1:00pm - 7:00pm	-----S	:30	1	\$8,500.00	NM
10/22/12 10/28/12 -----S 1 \$8,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 10/28/12 12:58 PM Patriots Football 1:00pm - 7:00pm :30 CMT126H \$8,500.00 NM									
45	10/25/12	10/25/12	Elementary	10pm - 11pm	---T---	:30	1	\$3,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 ---T--- 1 \$3,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 10/25/12 10:47 PM Elementary 10pm - 11pm :30 CMT126H \$3,100.00 NM									
46	10/26/12	10/26/12	CSI: NY	9pm - 10pm	----F--	:30	1	\$1,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 ----F-- 1 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 10/26/12 9:47 PM CSI: NY 9pm - 10pm :30 CMT126H \$1,600.00 NM									
47	10/26/12	10/26/12	Blue Bloods	10pm - 11pm	----F--	:30	1	\$3,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 ----F-- 1 \$3,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 10/26/12 10:36 PM Blue Bloods 10pm - 11pm :30 CMT125H \$3,000.00 NM									
48	10/27/12	10/27/12	Crimetime	8pm - 9pm	-----S-	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----S- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Sa 10/27/12 7:59 PM Crimetime 8pm - 9pm :30 CMT126H \$1,200.00 NM									
49	10/28/12	10/28/12	Amazing Race	8pm - 9pm	-----S	:30	1	\$8,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----S 1 \$8,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 10/28/12 8:51 PM Amazing Race 8pm - 9pm :30 CMT125H \$8,000.00 NM									
50	10/28/12	10/28/12	The Mentalist	10pm - 11pm	-----S	:30	1	\$6,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----S 1 \$6,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 10/28/12 10:37 PM The Mentalist 10pm - 11pm :30 CMT126H \$6,000.00 NM									
<b>Total Spots</b>							<b>143</b>		

Gross Total \$171,175.00

Agency Commission \$25,675.25

Net Amount Due \$145,498.75

## Payment Terms Net 30 Days

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment. Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.